




ROMELLE DOMINGO
Sr. Front-End Web Designer
www.rml360.com

ABOUT ME

Armed with two 24-inch monitors, a custom hackintosh, and a deep background in design and usability, I've enjoyed taking on projects of all shapes and sizes—always making sure my client is satisfied when the smoke clears. Clean, smart and effective work is in my DNA, and my passion for design is the secret ingredient for my success in solving visual communication challenges. I believe that regardless of the resources, time and limitations of any project, great things can be made.

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 702.608.4065

MY SKILLS

 Adobe Creative Cloud


 UI Design


 HTML


 CSS


 Development




WORK EXPERIENCE

SR. FRONT-END WEB DESIGNER

 j2, inc | Hollywood, CA

 October 2011 - Present

Successfully designed a wide range of deliverables, including rebranded web sites, high-converting landing pages, HTML emails, and banners using modern design patterns.

Liaised with multiple Marketing Managers, and copywriters to ensure Brand Standards and UI/UX principals are met.

Prototyped using Bootstrap and Foundation Frameworks
Rapidly create prototypes/animation effects that showcase/translate a design concept.

Create high-fidelity visual mock ups for A/B usability testing.
Ongoing development and maintenance of site designs in Sitefinity CMS.

Expert-level design experience in eCommerce and Direct Response
Develop Style Guides for several flagship j2 Brands, including eFax and eVoice.


Translate wireframe comps into compelling visual design concepts that address specific practical and technical constraints.

Well-received conceptual, design, and production skills from a host of internal clients.

Critical eye for attention to detail and pixel perfection.

A 100% success rate meeting every deadline, juggling multiple brands, and an array of clients.

UI DESIGNER

 Onsite Concierge, | Las Vegas, NV

 November 2009 – April 2012

Worked closely with the CEO and CTO on usability experience of private network portals.

Designed web portal/mobile interface for R66T products.

Developed user-functionality to create an intuitive, effective online experience across all devices.

Sketched, prototyped, wire-framed and created flash animations.
Asset management.


Project management; liaised with developers to resolve issues concerning design and functionality.

More References Available Upon Request



EDUCATION


Bachelor of Science: Web Development

 DeVry University, Sherman Oaks, CA

 2011-2014

Bachelor of Science: Visual Communication

 Weber State University, Ogden, UT

 2000-2005